

Volunteer NKY: Vision - Framework

One of the Volunteer NKY initiatives is to “engage customer and supply-side leaders in developing a volunteer vision and goals”. This document shares an example “product” and outlines the suggested criteria each organization should consider.

Life Learning Center - Example

VISION:

- *We are all in it together.*
 - Members, Volunteers, Staff play interchangeable roles based on capability.
- *Everyone makes the world a better place in their own unique way.*
 - Roles aren't limited to Faculty and Coaches. More skill-based opportunities exist.
- *People volunteer to their purpose, passion and potential.*
- *Volunteers have a measurable impact on cost and outcomes.*

2016 GOALS:

- We recruit one Member from each graduating class to be a volunteer.
- Each director has a skilled volunteer partner (working on the Priority Action Plan).
- 50% of classes and life coaching are covered by volunteers.

STRETCH ACTIONS:

- The Board adds volunteer recruiting to their Community Connector role (find 1 person each).
- All volunteers have defined goals. Targeted volunteers have a personal development plan.
- The newly hired Volunteer Coordinator is CAVA MVP qualified.
- A strategic supply-side organization is engaged in a win-win way (volunteers > < jobs).

PROCESS CRITERIA:

- We seek leadership engagement; minimally, to review, ideally, to help co-create and champion. Leadership could be the CEO, a leadership team or one to two levels up from the volunteer coordinator.
- Goals reflect quantity (# people), depth (skills) and scope (new areas to use volunteers).
- Skill development is considered.
- Stretch action means there is risk in accomplishment (it might not get done because it was a big idea). Consider one or two big ideas.

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